

SPECIAL MEETING OF THE
SUN VALLEY AIR SERVICE BOARD
Wednesday, July 2, 2014

Members present: Dewayne Briscoe – Mayor of Sun Valley
Nina Jonas – Mayor of Ketchum

Members absent: Fritz Haemmerle – Mayor of Hailey
Lawrence Schoen – Chair, Blaine County Commission

Staff present: Sun Valley City Administrator – Susan Robertson
Hailey City Administrator – Heather Dawson
Ketchum Administrative Assistant – Kathleen Schwartzenberger

CALL TO ORDER

The meeting of the Sun Valley Air Service Board was called to order at 2:09 p.m. in Sun Valley City Hall.

PLEDGE OF ALLEGIANCE

Led by Dick Fenton.

REMARKS FROM THE CHAIR

None.

REMARKS FROM THE BOARD

None.

CONSENT AGENDA

Mayor Dewayne Briscoe reported that Agenda Item (2b) – 1% Local Option Tax Report – April 2014 would be removed from the agenda as it was not ready for approval.

Mayor Nina Jonas moved to approve the minutes of the March 12, 2014 and April 24, 2014 Air Service Board Meetings and the 1% Local Option Tax Report for March 2014, seconded by Mayor Dewayne Briscoe. A roll call vote was taken. Motion carried unanimously.

PRESENTATIONS

Fly Sun Valley Alliance, Semi-Annual Report and Budget Presentation

Fly Sun Valley Alliance Executive Director Carol Waller presented a power point presentation outlining the FY 14 Winter Results – Summer Update and Proposed FY 15 Contract for Services Scope of Work/Budget.

Mayor Nina Jonas asked for the individual 1% number for the cities. Ms. Waller did not have those figures with her but indicated that she will get them to her. Mayor Nina Jonas asked about the Chicago market. Ms. Waller said there was not a definitive answer at this time.

Mayor Dewayne Briscoe asked about Seattle being a major hub for Delta and its effect on the valley. Ms. Waller responded by saying they are seeing interest from other carriers and looking at all alternatives. Mayor Briscoe voiced concern about Horizon not flying in the off season.

Sun Valley Marketing Alliance Semi-Annual Report and Budget Presentation

Sun Valley Marketing Alliance President Arlene Shieven presented a power point presentation outlining winter results, website visits, current results for the summer, marketing efforts, draft budget, and other advertising strategies.

ACTION/DISCUSSION

Consideration of Terrorism Coverage for Insurance Policy Year October 1, 2013 – September 30, 2014.

Sun Valley City Administrator Susan Robertson explained that ICRMP is required by Federal law to make members aware that Terrorism insurance coverage can be purchased for \$5000. ICRMP provides the terrorism insurance coverage in its policy. It is up to the Board to approve that. Ms. Robertson recommended against purchasing the additional Terrorism coverage. Mayor Dewayne Briscoe asked Hailey City Administrator Heather Dawson and Mayor Nina Jonas for comments regarding the possible coverage. There were no comments made.

Motion

Mayor Nina Jonas moved to reject the additional Terrorism coverage and send the rejection notice onto ICRMP; seconded by Mayor Dewayne Briscoe. Motion carried unanimously.

Authorization of Payment of Bills on Hand through June 27, 2014

City Administrator Susan Robertson pointed out that more detail of the invoices was requested and provided by the contract agencies. The detail will be provided in executive session.

Motion

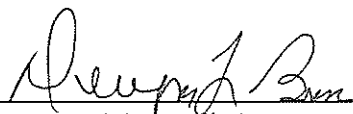
Mayor Nina Jonas moved to approve the payment of bills on hand through June 27, 2014; seconded by Mayor Dewayne Briscoe. Motion carried unanimously.

Scheduling of next Sun Valley Air Service Meeting

Mayor Nina Jonas moved to schedule the Air Service Board meeting on August 27, 2014 from 2-4 pm in Hailey, seconded by Mayor Dewayne Briscoe. A roll call vote, all in favor, motion carried unanimously.

Mayor Nina Jonas moved to adjourn; seconded by Mayor Dewayne Briscoe. Motion carried unanimously.

Meeting adjourned at 2:46pm.



Dewayne Briscoe, Chair

ATTEST:

Nina Jonas, Secretary/Treasurer