

SPECIAL SUN VALLEY AIR SERVICE BOARD MEETING
SUN VALLEY CITY HALL
81 ELKHORN ROAD
SUN VALLEY, ID
May 28, 2015 – 2:00 P.M.

Members Present: Nina Jonas – Mayor of Ketchum
Fritz Haemmerle – Mayor of Hailey

Members absent: Dewayne Briscoe – Mayor of Sun Valley
Lawrence Schoen – Chair of Blaine County Commission

Staff present: Sun Valley City Administrator – Susan Robertson
Ketchum City Administrator – Suzanne Frick
Ketchum Administrative Assistant – Kathleen Schwartzberger

CALL TO ORDER

The Sun Valley Air Service Board meeting was called to order by Mayor Nina Jonas at 2:00 p.m. in Sun Valley City Hall.

PLEDGE OF ALLEGIANCE

Pledge led by Arlene Schieven.

PUBLIC COMMENT

None.

REMARKS FROM THE CHAIR

None.

REMARKS FROM THE BOARD

None.

CONSENT AGENDA

1. Approval of Air Service Board Minutes of April 9, 2015

Mayor Fritz Haemmerle move to approve the Air Service Board minutes of April 9, 2015 seconded by Mayor Nina Jonas. A voice vote was taken. All in favor. The motion carried unanimously.

2. Receive and File Financials:
 - a. 1% Local Option Tax Report - February 2015
 - b. 1% Local Option Tax Report – March 2015

Mayor Fritz Haemmerle moved to approve the financials for February 2015 and March 2015, seconded by Mayor Nina Jonas. A voice vote was taken. All in favor. The motion carried unanimously.

PRESENTATIONS

3. Fly Sun Valley Alliance, Semi-Annual Report, Carol Waller

Fly Sun Valley Executive Director Carol Waller the organization's fiscal year 2015 Mid-Year Update, which outlined FY15 goals and performance metrics as well as year-to-date results and successes. Waller discussed positive economic impacts and the areas of competition. Ms. Waller included an update of what is planned for the summer of 2015.

Mayor Fritz Haemmerle questioned current nonstop flights and asked Ms. Waller whether jet fueling was a concern for further destinations. Waller explained her belief that flights could go as far as Chicago or Dallas, however more calculations are needed, as there are physical limitations. Mayor Haemmerle expressed his concern regarding safety and would like more information brought to a future meeting.

Mayor Haemmerle requested more information about Chapter C in future meetings to ensure limitations on the nonstop flights.

4. Sun Valley Marketing Alliance, Semi-Annual Report, Arlene Schieven

Sun Valley Marketing Alliance President Arlene Schieven presented a recap of Winter 2014/15 results and upcoming marketing program for summer of 2015, including of examples of advertising ads.

Mayor Fritz Haemmerle asked about how marketing dollars were spent. Schieven responded there is a 60/40 split in spending between winter and summer, noting that if anything changes it will be more in the winter. Mayor Haemmerle asked if she sees more opportunity in September and October. She said potentially there is an opportunity for the future and outlined the events that are covered during that time frame. Mayor Haemmerle questioned if air travel could be pushed into those months. Carol Waller, Fly Sun Valley Executive Director, responded they had tried that in previous years without the yield they expected. She noted they will try a few weekends in those months this year.

ACTION/DISCUSSION

5. Received and File Allocation of Voting Rights Report for 2015

Sun Valley City Administrator Susan Robertson presented. Robertson said there has been a change in voting rights and that this action needs to be taken each year. Originally the allocation of voting rights was decided by LOT contribution, going forward it will be what has been collected. In 2016 she anticipate those percentages to be up.

Mayor Nina Jonas asked how the City of Sun Valley was hit by the closure of the Lodge in regards to LOT receipts. Robertson said Sun Valley estimated the LOT to be down by 30%-40%.

Mayor Fritz Haemmerle moved to Receive and File Allocation of Voting Rights Report for 2015. Mayor Nina Jonas seconded. All in favor. Motion carried unanimously.

6. Authorization of Payment of Bills on-hand through May 15, 2015

Mayor Fritz Haemmerle moved to authorize payment of bills on-hand through May 15, 2015. Mayor Nina Jonas seconded. All in favor. Motion carried unanimously.

7. Discussion regarding Handling of Administrative Costs

Mayor Fritz Haemmerle stated this issue came up last month in regards to a bill for Ned Williamson. Mayor Haemmerle does not think there is anything to discuss.

Mayor Nina Jonas asked how Hailey is calculating City Administrator Heather Dawson’s time. Mayor Haemmerle said he did not have that answer. City of Sun Valley Administrator Susan Robertson explained that Hailey and Sun Valley charge incremental costs. Ketchum’s charges are more administrative costs. This year the rate is less than it was before.

Ketchum City Administrator Suzanne Frick said Ketchum has a full-time employee dedicated to LOT. 75% of Kathleen Schwartzenberger’s time is charged to LOT-related work at this time. They then factor out the 1%.

Mayor Jonas said accounting philosophy is a little different in each city. Each entity has to decide what works for them.

Mayor Haemmerle said that makes sense – the City of Ketchum should be charging appropriately for doing the books for the entire Board.

Susan Robertson said it is really more of a policy decision for each entity. Ketchum and Sun Valley do not think there are any issues at this time.

EXECUTIVE SESSION

Pursuant to Idaho Code 9-340D (1) and 9-340D(6) to discuss a matter that pertains to the expansion of business operations and trade secrets.

Susan Robertson said Carol Waller would like to meet regarding MRG’s in a closed session. Susan Robertson said that this can be scheduled for a future meeting if they would prefer. Mayor Haemmerle suggested possibly the next meeting that would be on July 30th in Hailey. Mayor Haemmerle pointed out that he does not think these are executive session provisions and that the wording needs to change so it is correct for the future.

ADJOURNMENT

Mayor Fritz Haemmerle moved to adjourn, seconded by Mayor Nina Jonas. A roll call vote was taken. All in favor. The motion carried unanimously.

Meeting adjourned at 2:44 p.m.


Dewayne Briscoe, Chair

ATTEST:


Nina Jonas, Secretary/Treasurer