

REGULAR SUN VALLEY AIR SERVICE BOARD MEETING
SUN VALLEY CITY HALL
81 ELKHORN ROAD
SUN VALLEY, ID
December 7, 2015 - 2:00 P.M.

CALL TO ORDER

The Sun Valley Air Service Board meeting was called to order at 2:05 p.m. in Sun Valley City Hall.

ROLL CALL

Members Present: Dewayne Briscoe – Mayor of Sun Valley
Nina Jonas – Mayor of Ketchum

Members Absent: Fritz Haemmerle – Mayor of Hailey
Lawrence Schoen – Chair, Blaine County Commission

Staff Present: Sun Valley City Administrator – Susan Robertson
Hailey City Administrator – Heather Dawson
Ketchum City Administrator – Suzanne Frick

PLEDGE OF ALLEGIANCE

Annie Corrock, Ketchum City Council member, led the pledge of allegiance.

PUBLIC COMMENT

None.

REMARKS FROM THE BOARD

Mayor Nina Jonas said it was a pleasure collaborating with Mayor Briscoe over the last two years.

REMARKS FROM THE CHAIR

Mayor Dewayne Briscoe remarked he was proud that the members of the Air Service Board started a new government agency and worked to use the Local Option Tax funds for enhanced air service. He recognized the benefit of the Board bringing together the three mayors and a County Commissioner. He also commended the City Administrators from each City, the Fly Sun Valley Alliance and Sun Valley Marketing Alliance for the work they have done. He noted this may be his last meeting as Chair.

CONSENT AGENDA

1. **Approval of Sun Valley Air Service Board Minutes of September 17, 2015;**
2. **Receive and File Financials:**
 - a) **1% Local Option Tax Report – July 2015;**
 - b) **1% Local Option Tax Report – August 2015;**
 - c) **1% Local Option Tax Report – September 2015;**

Mayor Nina Jonas moved to approve the consent agenda, including the minutes from September 17, 2015 and the Local Option Tax Reports from July, August and September, seconded by Mayor Dewayne Briscoe. All in favor. The motion carried unanimously.

PRESENTATIONS

3. **Fly Sun Valley Alliance, Revised Budget Request, Carol Waller;**

Carol Waller, Fly Sun Valley Alliance Director, stated the proposed contract is based on a slightly-adjusted budget. She noted the more in-depth mid-year report will be presented at the January, 2016

meeting.

Mayor Nina Jonas asked how the Alliance chooses airlines and flight patterns to serve the airport. Carol Waller responded that the Alliance looks at a number of feasibility factors, including the distance of a market and types of aircrafts. She stated they also examine market potential and what is happening in competing markets. Mayor Nina Jonas asked if there was room for public input into those decisions. Carol Waller responded they do take input, but the Alliance has to think strategically. She noted they have a priority list of potential airports.

Mayor Dewayne Briscoe asked whether the flights from Denver have been successful. Carol Waller stated they were successful and the number of flights is expanding this year.

Mayor Dewayne Briscoe asked about the diminishing number of flights since the airport switched to jets, noting it can make connecting to other flights difficult. Carol Waller stated the Alliance is in continuing conversations with Delta. She noted there are more flights in the winter and summer.

The Board members agreed to address other agenda items to allow time for Arlene Schieven to arrive.

DISCUSSION/ACTION

- 5. Discussion and possible adoption of a contract for services between the Sun Valley Air Service Board and Fly Sun Valley Alliance for air service development including maintaining and expanding commercial air service to the local area through the use of Minimum Revenue Guarantees or other inducements to providers and all ancillary costs which are associated with the ongoing effort to maintain and expand commercial air service;**

Carol Waller noted there were only minor changes made to the contract.

Mayor Nina Jonas asked about the addition of the automatic-extension provision. Susan Robertson responded the addition came from attorney Ned Williamson, who reviewed the contracts on behalf of the Board. He thought that would provide more clarity about the ability to renew the contract.

Mayor Nina Jonas moved to approve the contract between the Air Service Board and Fly Sun Valley Alliance beginning October 1, 2015, seconded by Mayor Dewayne Briscoe. All in favor. The motion carried unanimously.

- 7. Authorization of Payment of Bills on-hand through November 30, 2015**

Susan Robertson explained the payment to Fly Sun Valley Alliance would conclude the financial remuneration to that organization and all of the September revenues would go into the fund balance.

Mayor Nina Jonas asked about the fund balance. Susan Robertson explained there is not a final figure because it has not been audited. She said the Board originally budgeted an estimated \$250,000, but it would likely be closer to \$300,000. She stated the Board can elect to allocate the funding for additional services or keep it in the fund balance.

Mayor Nina Jonas moved to authorize the payment of bills on hand through November 30, 2015, seconded by Mayor Dewayne Briscoe. All in favor. The motion carried unanimously.

- 8. Discussion and action regarding Resolution 2015-01 setting the Air Service Board Meeting Dates For 2016;**

Mayor Dewayne Briscoe noted two of the members were not there, so asked if anyone had received requests to change the proposed dates. No one received such a request.

Mayor Nina Jonas moved to approve Resolution 2015-01 Setting the Air Service Board Meeting Dates for 2016, seconded by Mayor Dewayne Briscoe. All in favor. The motion carried unanimously.

Mayor Dewayne Briscoe reopened public comment for Ketchum City Council member Annie Corrock.

Annie Corrock stated she receives comments and questions from residents and wanted the opportunity to observe the Board. She said the most common feedback is about the decreased number of flights and a desire to increase "slack" service to make Sun Valley more of a year-round destination. Carol Waller responded there was a decrease of two to three flights per day with the regional jets. She noted the Alliance receives good feedback about the regional jets and there is a higher passenger utilization of the airport despite fewer flights.

4. Sun Valley Marketing Alliance, Revised Budget Request, Arlene Schieven

Arlene Schieven, of Sun Valley Marketing Alliance, stated the budget is amended because additional figures came in. She noted this is an amendment to what the Board anticipated the revenues would be. She said the Alliance is still spending 60% of funds on winter marketing and 40% on summer marketing.

6. Discussion and possible adoption of a contract for services between the Sun Valley Air Service Board and Sun Valley Marketing Alliance for the promotion of existing air service and future air service to increase commercial air passengers to the local area

Arlene Schieven stated the contract is essentially the same as last year, with dates and figures updated. Mayor Nina Jonas noted the roll-over extension provision was added to this contract as well. She also asked for clarification of the Alliance's DBA. Arlene Schieven stated that the DBA was Visit Sun Valley and was the outward facing name of the organization.

Mayor Nina Jonas moved to approve the contract between the Air Service Board and Sun Valley Marketing Alliance beginning October 1, 2015 for a one year period, seconded by Mayor Dewayne Briscoe. All in favor. The motion carried unanimously.

Mayor Briscoe made a general comment he believes that with the money the Board spends and the results it gets, the Mountain Express should cover the meetings. He stated he requested they attend and cover the meetings several times.

EXECUTIVE SESSION

Mayor Dewayne Briscoe noted there was a question about the Board's ability to enter executive session for the purpose requested. He pointed out an opinion from attorney Ned Williamson in the packet stating it was appropriate.

Mayor Nina Jonas moved to enter Executive Session pursuant to Idaho Code § 74-206(1)(d) to consider records exempt from disclosure and Idaho Code § 74-206(1)(e) to consider preliminary negotiations involving matters of trade or commerce in which the governing body is in competition with governing bodies in other states, seconded by Mayor Dewayne Briscoe. All in favor. The motion carried unanimously.

The Air Service Board entered executive session at 2:42 p.m.

The Air Service Board exited executive session at 3:05 p.m.

ADJOURNMENT

Mayor Nina Jonas moved to adjourn, seconded by Mayor Dewayne Briscoe. All in favor. The motion carried unanimously.

The meeting adjourned at 3:06 p.m.



Dewayne Briscoe, Chair

ATTEST:



Nina Jonas, Secretary/Treasurer